



Republic of the Philippines
Department of Education
REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

29 October 2026

DIVISION MEMORANDUM
No. **720** s. 2026

**NATIONAL CHILDREN'S MONTH: PROMOTING HEALTHY SMILES THROUGH
BRIGHT SMILES BRIGHT FUTURES PROGRAM (BSBF)**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. **Republic Act No. 10661** designates November of every year as National Children's Month. Bright Smiles Bright Futures Program (BSBF) is a joint program of the Department of Education and Colgate Palmolive Philippines, Inc. that provides oral health educational materials and dental care products to public school learners and supports the School Dental Health Care Program (SDHCP) under **DO 33 s. 2019**.
2. As per **Regional Memorandum No. 691 s 2026** entitled, **National Children's Month: Promoting Healthy Smiles, Year 2**, all elementary schools are encouraged to observe the said event from November 3 to November 30, 2026 through implementation of the Bright Smiles Bright Futures Program. Distribution of Colgate Oral Health Bundles for Kindergarten and Grade 1 Learners will be conducted. Daily Supervised tooth brushing in schools is the primary mode of implementation of the program. Complementary oral health education activities are also strongly encouraged.
3. This activity aims to:
 - a. recognize every child's right to oral health and protection for healthy smiles;
 - b. raise awareness and promote learners' welfare by ensuring access to quality oral health care and services;
 - c. Promote school -based activities with stakeholder involvement to encourage participation, education and advocacy for children's rights and well-being in oral health.
4. For reference and guidance on the Distribution and Implementation of BSBF Activities, you may access the link containing the BSBF Distribution Guidelines/Implementation Guidelines via <https://tinyurl.com/BSBF-Guidelines>. All concerned personnel shall strictly comply with the submission of required reports and monitoring documents following the prescribed timelines and procedures contained in the guidelines.
5. The School Heads or their representatives are advised to pick up the BSBF boxes at SDO Tayabas – School Health and Nutrition Unit from **8:00 a.m. to 5:00 p.m. on November 03 and 05, 2026**. After distribution to the learners, submit the School Monitoring. A short narrative report with photos of distribution, tooth

brushing activities and oral health advocacy activities, and the list of recipients of the BSBF kits will be uploaded to Microsoft One Drive <https://tinyurl.com/SDO-TAYABAS-BSBF2026>. Please upload these reports immediately after distribution and implementation of the program before December 1, 2026.

6. Attached is Enclosure 1: List of schools and number of beneficiaries.
7. Immediate dissemination of and strict compliance with this Memorandum is desired.

For:

CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

By:


EDWIN R. RODRIGUEZ
Chief Education Supervisor- CID
Officer-in-Charge

Encl.: As stated

Reference: Republic Act No. 10661, Regional Memorandum No. 691 s. 2026 and DO 33 s. 2019

To be indicated in the Perpetual Index
under the following subjects:

BSBF
Oral Health Kits
School Dental Health Care Program

SGOD-National Children's Month: Promoting Healthy Smiles through Bright Smiles Bright Future Program DTS
OQ043-000629/October 29, 2026

Enclosure 1

DISTRIBUTION LIST

CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS SY 2024-2025							
No.	Name of School	Kinder			Grade 1		
		TOTAL	TOOTH PASTES	TOOTH BRUSHES	TOTAL	TOOTH PASTES	TOOTH BRUSHES
1	Alsam Integrated School	8	1	8	9	1	9
2	Busal Integrated School	4	1	4	2	1	2
3	Calumpang Integrated School	87	7	87	101	9	101
3	Cipriano J. Querubin Elementary School	78	5	78	94	6	94
4	Dapdap Integrated School	60	6	60	85	7	85
5	Domoit ES	9	1	9	12	1	12
6	East Palale ES	48	5	48	52	5	52
7	Eugenio Francia Integrated School	9	1	9	24	2	24
8	Froilan E. Lopez ES	97	6	97	133	9	133
9	Gibanga ES	20	1	20	10	1	10
10	Ilasan Integrated School	72	5	72	70	5	70
11	Ipilan-Alitao ES	52	8	52	68	6	68
13	Katigan-Alupay ES	10	1	10	8	1	8
14	Lakawan ES	40	3	40	48	2	48
15	Lalo ES	16	2	16	24	2	24
16	Lawigue ES	33	2	33	43	4	43
17	Malao-A / Calantas ES	14	1	14	22	2	22
18	Masin Elementary School	8	1	8	9	1	9
19	Mate Integrated School	17	1	17	18	1	18
20	Mayuwi Integrated School	11	1	11	16	1	16
21	North Palale Elementary School	16	2	16	22	1	22
22	Pandakake Integrated School	7	1	7	8	1	8
23	Potol ES	59	5	59	95	5	95

24	South Palale ES	64	5	64	67	6	67
25	Tayabas East CS	198	12	198	317	15	317
26	Tayabas West CS I	130	11	130	202	15	202
27	Tayabas West CS II	54	5	54	59	4	59
28	Tayabas West CS III	65	6	65	86	7	86
29	Tayabas West CS IV	35	4	35	44	4	44
30	Valencia ES	4	1	4	12	1	12
31	West Palale ES	39	4	39	56	5	56
TOTAL		1364	115	1364	1816	131	1816